

# Autopilot Profits System

**Ewen Chia**

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# About Ewen Chia



Striving to earn extra income, Ewen started learning the internet business in 1997. **For 5 full years, he worked on his internet business part-time, every day from 11pm - 3am while holding a full-time job.**

He was motivated to build a better life for his family and to clear credit card debts. After years of perseverance and little sleep, he finally cracked the internet marketing code and has never looked back since!

## "World's #1 Super Affiliate"

Since starting as an Internet business pioneer in 1997, Ewen has come a long way. Today he is regarded as one of the world's most respected internet marketing gurus.

He is often called upon for his ingenious marketing advice, especially in the areas of business integration, email marketing, product creation and online branding.

He is also often referred to as the "World's #1 Super Affiliate" and his name is synonymous with Affiliate Marketing, although that is not all he does. Many students have been able to quit their jobs and make their own income online!

## #1 International Best-Selling Author, Trainer & Speaker

Ewen is also a highly sought after international speaker. He has toured the world helping people achieve financial freedom. He has spoken in events with people like Robert Kiyosaki (Rich Dad, Poor Dad), Anthony Robbins, Tony Blair and Donald Trump.

In November 2006, Ewen received the first ever World Internet Summit "World Internet Challenge" award for starting a new Internet business and generating **US\$80,000 in 3 days** from that very business - right in front of 1,000+ participants!

In February 2009, Ewen launched his print book, ["How I Made My First Million On The Internet and How You Can Too!"](#)

Within hours of launch, this book **made internet marketing history** by becoming a **#1 international bestseller** on Amazon, Barnes & Nobles and other book retailers...all at the same time!



Ewen Chia's websites: [Super Affiliate Millionaire](#), [Super Affiliate Commission System](#), [Complete Business Set Up](#), [Instant Affiliate Business](#), [Cash Biz](#), [Succeed With Ewen!](#)



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**SUPER Affiliate Millionaire** Ewen Chia, #1 International Best Selling Author  
How To Build A Million-Dollar Super Affiliate Business From Scratch!  
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# Autopilot Profits System Explained

## So What Exactly Is This?

You will be making money using a combination of **affiliate marketing + email marketing, and put it all on complete autopilot!**

This is what I call the "**Autopilot Profits System**"

**It's the ABSOLUTE easiest, fastest and most effective way to a LONG-TERM business and massive profits day after day, month after month, no matter what you've tried before!**

**I've used this EXACT simple system to earn MILLIONS online.**



To do this effectively, you need a **powerful affiliate based “sales funnel” to build list and make money from.**

A sales funnel is a process that you guide your visitors through so you earn either a commission or a profit.

If you're an affiliate, you'll setup an affiliate sales funnel. If you're a vendor, you'll setup a vendor sales funnel.

So like a “funnel”, your visitor enters through the mouth of the funnel and out the other side comes money into your pocket.

And just like how a well functioning funnel won't spill a drop of water, a well designed sales funnel will entice your visitor to spend money with you, and not spill out of the “funnel” halfway without spending any money with you.

Get it? Great! Let's move on.

## **You Must Choose The Correct Sales Funnel**

Believe it or not, many times people fail to make money online because they don't define their sales funnel well enough.

What I meant to say is, depending on how you want to earn your money online, you'll then decide on the model of your sales funnel!

There's the affiliate sales funnel as well as the vendor sales funnel.

Both funnels are rather different in nature, and you'll need to first decide if you're going to be an affiliate or vendor before you decide on the correct sales funnel.



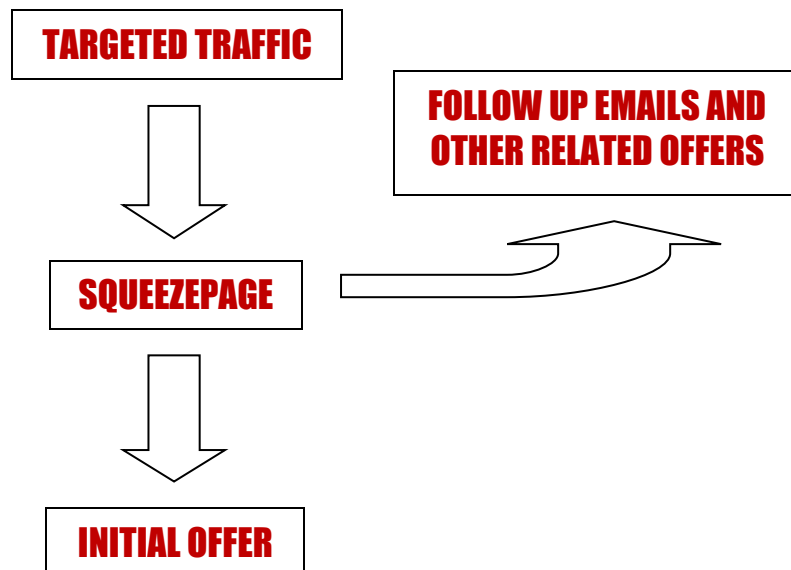
Because we're going to be covering the affiliate sales funnel here, allow me to give you an example of an effective affiliate sales funnel that I personally use, that will help you to maximize your affiliate commissions easily.

## The Affiliate Sales Funnel...

Alright, ready? Here's what you'll need. Don't worry, it's simple.

- 1) A Squeeze Page
- 2) An Initial Affiliate Offer
- 3) Targeted Traffic
- 4) Other Related Offers

And that's it. Here's how they work out:



When you drive targeted traffic to your squeeze page, your squeeze page will allow your visitors to enter their name and email in exchange for the information they are looking for.

This helps to collect the visitors' contact information so that they will get to see the secret source, which is the initial offer you'll bring to them to.

Once you get their names and email addresses, you can then follow up with them with other related offers that they will be interested in, and make repeated sales.

Even if they didn't buy on their first visit to the initial offer, your [auto responder](#) can then send additional emails to them to remind them to buy.

The key thing in the sales funnel is to get your visitors' names and emails, so that you can follow up with them for repeated affiliate sales.

## Affiliate Sales Funnel Case Study

Now that you know the 4 components that make up the affiliate sales funnel and an overview on how they come together in the big picture, allow me to go through them in detail one by one.

### Component 1 – The Squeeze Page



The screenshot shows a squeeze page with the following elements:

- Attention Line:** *ATTENTION: In Less Than 60 Seconds You'll Discover...*
- Main Offer:** **"Discover How To Automatically Generate Thousands Of Dollars Online Every Month With THIS Secret Passive Income System And Your Own FREE Money-Making Website!"**
- Red Arrow:** A large red arrow pointing downwards.
- Important Note:** **IMPORTANT: Fill In Your BEST Email Below For Full Secret Details Now While It's Still Available!**
- Form:** A text input field with the placeholder text "Fill In Your BEST Email To Continue...".
- Call to Action:** A yellow button with the text "Get Instant Access!".
- Disclaimer:** "Use your best email address so you can receive all information. Your details are protected and safe!"
- Signature:** "I'll See You On The Inside..." followed by a small photo of Even Chia and the text "Even Chia #1 International Bestselling Author".

As you can see above, that's an example of a **simple** but proven squeeze page that promotes an internet marketing product.

Scroll down and you'll notice that there's just a form for people to fill up their first name and email.

Once someone does that, he is taken to the vendor's sales page.

But I need you to notice the simplicity of the squeeze page.

All it has are some benefits for the visitor, and a form that captures the visitor's details. There aren't additional links to other articles, other resources or other products.

That's because a squeeze page has the primary purpose of capturing people's data and then pointing them to what they are looking for.

And I can tell you, throughout my years of testing, a simple looking squeeze page like the one above can work very well in bringing in subscribers.

And with that said, know that if you want to increase the conversion of your squeeze page (i.e. getting more people to fill up their details with you), you can consider putting up a free report that will be sent to their email inbox right after they opt in.

Also, it helps that you put up a picture of yourself somewhere on the page so people know you're real. That increases the trust factor and hence, the optin rate of your squeeze page too.

So what happens after visitors opt in? They are taken to an offer that you said you will show to them.

## Component 2 – An Initial Affiliate Offer

This offer is critical, and if a visitor buys the offer, you make an affiliate commission.



However, what's more important at work here is the trust factor. Introduce a good product and offer, and your visitor will trust you more. Introduce a bad one and your visitor will see you as a scammer.

Which means to say, choose your offer really carefully.

And having many years of experience online now, there are my tips to choosing a great initial offer:

- **Choose a product less than \$50.** This helps you to get more people to buy, and people won't think you're just someone who wants to rip them off the very first time.
- **Choose a digital product instead of a physical product if possible.** My tests have shown better conversion for digital products. A great place to do so is at [Clickbank.com](http://Clickbank.com)

- **Choose a credible product with a great sales letter.** This prevents massive refunds, and increases the trust factor between you and your visitor. If you're promoting a clickbank product, one that has more than 20 for gravity will work.

And what's the use if you have a squeeze page and an initial offer but no traffic?

I'm going to cover that next...

## Component 3 – Targeted Traffic

Not all traffic is made equal online, and to get opt ins and sales, you'll need targeted traffic.

And you can get them in two ways, namely, free and paid. And here are their main differences.

- **Free Traffic:** You'll need to put in time and effort to get them to your site.

- **Paid Traffic:** They come quickly to your site, but you'll need to pay for them.



Based on years of experience online, here are what I believe works best:

- **Article Marketing (free)**
- **Document Sharing (free)**
- **Forum Marketing (free)**
- **Pinterest (free)**
- **Social Bookmarking (free)**
- **Facebook Ads (paid)**
- **Bing Ads (paid)**
- **Pay Per View Advertising (paid)**
- **Ezine Advertising (paid)**



Not all of the above will work well for every niche out there, so do your due diligence by testing them out and seeing what works for the niche of your choosing.

## Component 4 – Other Related Offers

If you're like me, you'll know that driving traffic can be hard work, especially if you're starting from scratch.

But fear not, with your list of customer data that you captured, you can get traffic quickly to a new but related offer.

So the last piece to the puzzle of your affiliate sales funnel is to promote other **related offers** to your subscribers, and most niches out there have related offers.

For example, if your squeeze page was about a “boost your confidence” product, you can be sure your subscribers would be interested in:

- **Self-image Improvement.**
- **Overcoming shyness.**
- **Personal Grooming, etc.**

If your squeeze page was about finding a life partner, then similar affiliate offers you can promote would be:

- **Dating tips and tricks.**
- **Planning for a romantic getaway.**
- **Getting your boyfriend to propose.**
- **Making marriage work, etc.**

If your squeeze page is about making money online, similar offers would be:

- **Email marketing secrets.**
- **How to turn your online business on autopilot.**
- **How to setup a profitable site with wordpress.**
- **How to earn massive income via AdSense.**
- **How to write newsletters that keep subscribers happy, etc.**

The key here is to promote related offers, and not just anything you like. Your subscribers need to be exposed to related offers because that’s why they opted into your form in the first place.

Promote anything unrelated can actually hurt your relationship with your subscribers.

## Other Notable Tips



### Tip 1: You’ll want to get a reliable autoresponder service.

Because your email list will be your asset, and a free or unreliable autoresponder might not be as reliable as a paid and reliable one.

We highly recommend [Autorespond.com](https://www.autorespond.com).



## **Tip 2: Don't just think about blasting or introducing offers all the time.**

What makes this business model online really work is when you have a good relationship with your list, and asking them to buy all the time hurts that relationship.

From time to time, you can give them good reports or free ebooks that will be helpful to them, and they will appreciate you for it.

And always keep that up because that ultimately has an effect on the amount of money you'll make overtime.

## **Tip 3: Desperate hot niches work better for affiliate sales funnels.**

Your primary aim will be to get as many people to become your subscribers as possible, and desperate and hot niche like weight loss, relationship, internet marketing, finance, business opportunities etc. will help you to achieve that aim.

However, as much as you're targeting desperate niches, make sure you go for one you have more experience with so your online business is more sustainable.

## **Tip 4: Try out free traffic techniques first.**

If you're just starting out, you might like to try out the free traffic techniques first before you try the paid ones.

Sure it's going to be harder work, but you'll learn the ropes on how people behave online and how to write a killer ad when you're ready to pay for traffic.

# **Some Final Words**



If there's one final advice I can give, it's this...

## **GET STARTED NOW AND KEEP IT SIMPLE!**

So often, I see people spending too much time to get their affiliate sales funnel up, and they get caught up in things like:

**Finding the perfect niche.**

Quit doing that! There isn't one! All niches have their pros and cons, and you're never going to find one perfect niche. Instead, find one that's a hot and desperate niche that you have interest in, and get started!

### **Putting up the most perfect squeeze page.**

In an offline business, nobody puts up the most beautiful or perfect shop before opening. Sure they will put in the effort to make it presentable, but not the most perfect.

The same applies to you here. Do up your squeeze page, and overtime, change certain components along the way and monitor if they help you to improve your conversion. That's how all successful businesses do, offline or online.

### **Learning everything before getting started.**

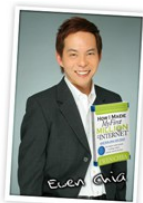
Don't do that. When you're done with learning, you would have forgotten 90% of what you'll learn, and you'll need to start over again.

Instead, do and learn at the same time. That's the best you can do to retain what you'll learn. I've been there so learn from what I say.

## **SO TAKE ACTION NOW AND START MAKING MONEY!**

Hope you will benefit from this.

### **To Your Success!**



Ewen Chia

#1 International Bestselling Author, "How I Made My First Million On The Internet And How You Can Too!"

